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**For Immediate Release**

**COLLABORATIVE LEARNING IS A FINALIST FOR A DISTINGUISHED ACHIEVEMENT AWARD  
IN TECHNOLOGY INNOVATION**

***The Association of Educational Publishing Announces Finalists in 2010 Awards Competition***

Oakbrook Terrace, IL (May 5, 2010) – Collaborative Learning Inc. is a finalist for a Distinguished Achievement Award (DAA) in Technology Innovation from one of the largest and longest-running recognition programs in the industry, the annual Association for Educational Publishing (AEP) Awards.

Collaborative Learning Inc., founded in 1999, is the leading company in productivity software enabling schools to plan, monitor, and analyze instruction and curriculum with benchmarks and standards. The company is a finalist for Instruction Planner™ and Curriculum Mapper® 2010, two of its productivity solutions that comprise the ground-breaking Curriculum Improvement Studio™.

Research has shown that the variance in student learning is directly related to curriculum and instruction that is aligned, or misaligned, to desired outcomes and standards. Collaborative Learning produces programs that provide quality tools necessary to the critical decisions that improve student performance, making schools, teachers, students, and communities more successful.

Using the power and efficiency of innovative technology, Instruction Planner™ and Curriculum Mapper® 2010 enable outcomes-based planning of instruction, the refinement and

publishing of curricula, and the analyzing of student performance, all web-based, in real time. This is the most effective path to personalized learning and student achievement.

“The thrill of this is seeing how our tools help teachers plan instruction directly aligned to standards,” said Mike Rush, Chief Academic Officer. “When teachers see student performance, aligned with standards, in real time, it sheds new light on how to refine and personalize instruction to have a direct and immediate impact.”

The AEP Awards are nationally recognized by educators and administrators as a mark of outstanding quality and achievement. The winners will be announced Tuesday, June 8, at the annual AEP Awards Banquet. For more information on AEP and these events, visit [www.contentincontext.org](http://www.contentincontext.org).

### **About Collaborative Learning Inc.**

Collaborative Learning Inc. (CLI) is the leading developer of productivity software that enables schools to plan, monitor, and analyze instruction and curriculum with benchmarks and standards. Since 1999, the Company has been producing programs that improve classroom decision-making for higher student achievement, making schools, teachers, students, and communities more successful. From its roots in curriculum mapping with the pioneering Curriculum Mapper® to the 2009 release of the next-generation Curriculum Improvement Studio™ integrated suite of programs, the Company remains dedicated to outcomes-based planning of instruction, the refinement and publishing of curricula, and the analyzing of student performance, all web-based, in real time. Used by thousands of schools and over 100,000 educators, CLI guarantees successful implementations for every school, with a team of professional development consultants who are experts in curriculum, mapping, instructional planning, and assessment. Additional information about the Company’s productivity software is available at [www.clihome.com](http://www.clihome.com).

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