



Collaborative Learning Inc.™
COMPREHENSIVE CURRICULUM & INSTRUCTION IMPROVEMENT

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For Immediate Release

CURRICULUM IMPROVEMENT STUDIO NOW ALIGNED WITH COMMON CORE STATE STANDARDS

***Award-Winning Program Expands Curriculum and Lesson Plan Correlation to Include
National Standards***

Oakbrook Terrace, IL (August 04, 2010) – Collaborative Learning Inc., a leader in online instruction planning, curriculum alignment and improvement services for K-12 schools, announces that its *Curriculum Improvement Studio* suite of web-based productivity software has been enhanced for easy alignment of instructional plans, assignments, and operational curriculum with the just-released Common Core State Standards.

This upgrade lets teachers and administrators quickly identify and customize appropriate benchmarks and core standards for their students. They also can easily choose strands, attach custom standards that reflect their unique needs, and provide proactive reporting based on collected data. (Collaborative Learning will continue to offer state and local standards options within its software for districts and states that choose to correlate to those standards.)

“For over ten years, our products and services have treated standards as a critical element of a viable and guaranteed curriculum,” said Mike Rush, Chief Academic Officer for Collaborative Learning Inc. “So naturally, we embraced the Common Core State Standards Initiative right from the start. We feel we are doing our part to help schools provide quality education for every child by making it easy and quick for educators who are using our productivity software to correlate to these new national standards.”

Collaborative Learning is continually looking for ways to improve the ability of teachers to develop effective curriculum that supports standards. This May, the Company became a member of the Surveys of Enacted Curriculum (SEC) State Collaborative managed by the Council of Chief State School Officers, Inc. (CCSSO) to further advance student learning through the synthesis of data, research, standards alignment, assessments, and information on best practices.

This enhancement is also reflected in Collaborative Learning's professional development services to support the implementation of successful standards-based curriculum improvement programs. As of July, all of the Company's onsite and online professional development courses have been updated to include Common Core State Standards implementation and transition as part of their syllabuses. Every course facilitates teachers making data-driven decisions through the ongoing analysis and refinement of the planned, taught, and learned curriculum to meet the unique needs of each school or district. All of Collaborative Learning's professional development consultants are former educators with extensive experience in curriculum, alignment, as well as standards-based teaching, grading, and assessments.

Learn more about Collaborative Learning's award-winning, standards-based productivity software by calling 800.318.4555, by visiting www.clihome.com, or by registering for an online product demo through the Company's website.

About Collaborative Learning Inc.

Collaborative Learning Inc. (CLI) is the leading developer of productivity software that enables schools to plan instruction, monitor progress with real-time data, as well as analyze instruction and curriculum based on benchmarks and standards with up-to-the-minute accuracy. Since 1999, the Company has been producing programs that improve classroom decision-making for higher student achievement, making schools, teachers, students, and communities more successful. From its roots in curriculum mapping with the pioneering *Curriculum Mapper*® to the 2009 release of the next-generation *Curriculum Improvement Studio* integrated suite of programs, the Company remains dedicated to outcomes-based planning of instruction, the refinement and publishing of curricula, and the analyzing of student performance -- all web-based, in real time. Used by thousands of schools and over 100,000 educators, CLI assures successful implementations for every school, with a team of professional development consultants who are experts in curriculum, mapping, instructional planning, and assessment. Additional information about the Company's productivity software is available at www.clihome.com.

About the Core Common State Standards

The Council of Chief State School Officers and the National Governors Association organized the Common Core State Standards Initiative in April 2009 to develop a consistent, clear understanding of what students are expected to learn, so that teachers and parents know what they need to do to help their students. The final version of the K-12 Common Core State Standards in reading and math were released in June 2010. They are research- and evidence-based, aligned with college and workforce training program expectations, reflective of rigorous content and skills, and internationally benchmarked. To date, 25 states have adopted a new set of common academic standards, which they can adapt to their state's individual situations and timelines. For more information, visit corestandards.org.

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