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For Your Information

Senior Executive in Curriculum and School Services Joins Collaborative Learning

Joe Wall Builds on the Success of Award Winning Programs to Expand Services in the Northeast

Oakbrook Terrace, IL (September 29, 2010) - Collaborative Learning Inc., publisher of *Instruction Planner*, *Curriculum Mapper*, and *StandardsScore* and the leader in web-based instruction planning, curriculum alignment, and school improvement solutions for K-12 schools, announces that **Joe Wall**, a veteran of school services, has been named Regional Director, Northeast to service the following areas: New Jersey, New York, Pennsylvania, Maryland, and District of Columbia.

Mr. Wall, former executive at Odysseyware, SAS Institute, Educational Resources and Proquest, has been a curriculum specialist and an account manager. His recent focus was on Internet-based software tools, including professional staff development, as well as on data management, analytics, and curriculum, which brings together his unique expertise with the powerful *Curriculum Improvement Studio* suite of web-based productivity software published by Collaborative Learning.

In his new role, Mr. Wall will be consulting with schools and districts to improve student performance and achieve their goals.

- Alignment of Curriculum to Standards, especially the **Common Core State Standards**
- Alignment of **Instruction to Standards**, including the Common Core State Standards, through web-based Instruction Planning tools
- **Real-time assessment of student needs**, based on standards, through classroom- and curriculum-based assessments
- **Professional Development** and Customized Consulting sessions, aligning curriculum, instruction, and assessments to the Common Core Standards.

Collaborative Learning became a member of the Surveys of Enacted Curriculum (SEC) State Collaborative managed by the Council of Chief State School Officers, Inc. (CCSSO) to further advance student learning through the synthesis of data, research, standards alignment, assessments, and information based on best practices. Collaborative Learning recently announced that the new Common Core State Standards are available in all published programs.

Learn more about Collaborative Learning's award-winning, standards-based productivity software by contacting Mr. Wall at 215.667.9736, joew@clihome.com, or by visiting www.clihome.com.

Collaborative Learning's tools are free to State Departments of Education through their partnership with the CCSSO and the Curriculum Improvement Institute.

About Collaborative Learning Inc.

Collaborative Learning Inc. (CLI) is the leading developer of productivity software that enables schools to plan, monitor, and analyze instruction and curriculum with benchmarks and standards. Since 1999, the Company has been producing programs that improve classroom decision-making for higher student achievement, making schools, teachers, students, and communities more successful. From its roots in curriculum mapping with the pioneering *Curriculum Mapper* to the 2009 release of the next-generation *Curriculum Improvement Studio* integrated suite of programs, the Company remains dedicated to outcomes-based planning of instruction, the refinement and publishing of curricula, and the analyzing of student performance, all web-based, in real time. Used by thousands of schools and over 100,000 educators, CLI assures successful implementations for every school, with a team of professional development consultants who are experts in curriculum, mapping, instructional planning, and assessment. Additional information about the Company's productivity software is available at www.clihome.com.

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