



Curriculum Improvement Institute

# 2011 CURRICULUM IMPROVEMENT CONFERENCE

## NATIONAL CONFERENCE ON COMMON CORE STATE STANDARDS & SCHOOL IMPROVEMENT



**COST:** Early Bird (ends 11/24): \$375  
Full Price: \$495  
*First 200 registrants receive early bird savings!*

**WHERE:** Chicago, IL - Merchandise Mart

**WHEN:** Friday, June 24, 2011 -  
Sunday, June 26, 2011

**REGISTER:** Register at [www.curriculuminstitute.org](http://www.curriculuminstitute.org)  
or use the back of this page

### VENUE INFORMATION:

**Holiday Inn Mart Plaza**  
350 West Mart Center Drive  
Chicago, IL 60654  
P. 312.836.5000  
[www.martplaza.com](http://www.martplaza.com)

**Conference Room Rate:** \$139/night  
**Group Booking Code:** ECI

### CORPORATE SPONSORS:

 **Collaborative Learning Inc.**  
COMPREHENSIVE CURRICULUM & INSTRUCTION IMPROVEMENT

 **edWeb.net**  
where the education community connects

## CONFERENCE INFORMATION

### HOT TOPICS AND FOCUS AREAS!

- Implementing **Common Core State Standards**
- **Mapping Curriculum to Common Core State Standards**
- Effective Use of Technology and **21st Century Tools** for Classrooms
- Assessment and Grading Strategies to **Improve College Readiness**
- Developing and Supporting **Highly Qualified Teachers**
- **Leading School Improvement:** Moving from Acceptable to Excellent
- Effective Use of Curriculum and Instruction Data for **Formative Assessment** and **Response to Intervention**
- **Private and Parochial Schools** Competing in the 21st Century

### WHY ATTEND

- 3 days of over 40 interactive, discussion-based sessions
- 30+ experts in their fields
- One-on-one consulting
- Strategies you can start today
- Attendee feedback such as:
  - "The conference was exceptional!! I heard fantastic speakers and met several fellow educators that offered insight and learning."
  - "I really liked the fact that we had the chance to consult one-on-one with the presenters - that was a stroke of genius!"
  - "With the upcoming conference in Chicago, I have recommended we send a team."

### KEYNOTE SPEAKERS



**JIM WARFORD's** unique combination of educational, business, and creative experience has translated a vision and passion for school reform into well-executed systemic changes resulting in dramatic increases in student performances. In early 2003, he was appointed as Florida's first-ever Chancellor for public schools.

Mr. Warford most recently served as Executive Director of the Florida Association of School Administrators and as a Keynote Presenter and Senior Advisor for Dr. Bill Daggett's International Center for Leadership in Education in Albany, New York.



**PHIL SCHLECHTY** is the founder and CEO of The Schlechty Center for Leadership in School reform. He and his staff help educators across the country implement permanent positive change at the district, school, and classroom levels. He has written many books and articles focused on helping schools create internal capacity for change. He has worked as a classroom teacher and an administrator, and has held faculty appointments at The University of North Carolina, The Ohio State University, Ball State University, Vanderbilt, and the University of Louisville.

Phil Schlechty has published 6 books including "Leading for Learning: How to Transform Schools into Learning Organizations."

**contact us:**

☎ **630.282.1639** 📠 **630.932.7868**  
🌐 [www.curriculuminstitute.org](http://www.curriculuminstitute.org)

# Registration

Three ways to register! Fill out the information below and fax it to 630.932.7868  
- register online at [www.curriculuminstitute.org](http://www.curriculuminstitute.org) - or call 630.282.1639!

## Registration Choice

#	Description	Unit Price	Quantity
1	Early Bird Registration - Ends 11/24	\$375	
2	Standard Registration	\$495	
3	Two-day Registration	\$350	
4	One-day Registration	\$200	
5	Early Bird Group Registration (3+ Attendees from your school or district)	\$325	

\*you will be notified via email if you are not eligible for Early Bird savings

## Billing Information

School*:	<input type="text"/>
District*:	<input type="text"/>
Job Title*:	<input type="text"/>
First Name*:	<input type="text"/>
Last Name*:	<input type="text"/>
Address 1*:	<input type="text"/>
Address 2:	<input type="text"/>
City*:	<input type="text"/>
State*:	<input type="text"/>
Zip*:	<input type="text"/>
Phone*:	<input type="text"/>
Fax:	<input type="text"/>
Email*:	<input type="text"/>

### PAYMENT INFORMATION

#### If paying by Credit Card...

Credit Card Type*:	<input type="text"/>
Credit Card Number*:	<input type="text"/>
Card Security Code*:	<input type="text"/>
Expiration Month*:	<input type="text"/>
Expiration Year*:	<input type="text"/>

#### If paying by PO:

Purchase Order #*:	<input type="text"/>
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## Cancellation Policy

By filling out the above information, you agree to the cancellation policy. Registrations can be cancelled within 10 days of receipt to receive a full refund. There will be no cancellation refunds after 10 days of registration confirmation. All requests for cancellation must be received at least 10 days prior to the event.