



The Curriculum Institute



ARIZONA SCHOOL ADMINISTRATORS

# ARIZONA LEADERSHIP ACADEMY

**DATE:** Wednesday, May 4, 2011

**COST:** \$169/person, Early Bird rate: \$149  
Lunch is included in registration cost

**REGISTER:** Register at [www.curriculuminstitute.org](http://www.curriculuminstitute.org)  
or on the back of this page

Early Bird Rate Ends 3/31/11!

## WHY ATTEND?

- Be ready for the change to value-added analysis of principals and teachers
- Learn new strategies and leadership practices to focus on student assessments other than the AIM's test
- Understand what student evaluations can be done in non-tested subject areas
- Learn how to get teachers to focus on state standards
- Be prepared for the new Framework and continue to make data-driven decisions.

## LOCATION:

**Crowne Plaza Phoenix**  
2532 W. Peoria Ave  
Phoenix, AZ 85029  
p: 602.943.2341  
[www.cpphoenix.com](http://www.cpphoenix.com)

## 2011 CURRICULUM INSTITUTE CONFERENCE

NATIONAL CONFERENCE ON COMMON CORE STATE STANDARDS & SCHOOL IMPROVEMENT

**June 24-26, 2011**  
**Chicago, IL**  
**Merchandise Mart**

**Register Now for \$495**

*Call us for group pricing!*

## AGENDA

**Time: 8:30am - 3:00pm**

### Leading Effective Curriculum-Based Assessment for Instruction and Intervention Aligned to Common Core State Standards

#### Session 1: Implementation Plan Progress Reports

- Identifying successes, struggles, and roadblocks

#### Session 2: Curriculum-based Scoring Aligned to Standards

- Looking at key issues for successful standards based scoring: cognitive, procedural, and affective
- Knowing the difference between equal and fair scoring

### LUNCH IS PROVIDED

#### Session 3: Moving from Assessment to Grades

- Assessments of learning and assessments for learning
- Looking at how assessment practices influence grades in a positive way

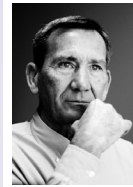
#### Session 4: Developing curriculum-based assessments

- Matching the level of rigor to assessment types
- Constructing assessments targeted to standards

#### Session 5: Building a Plan

- Developing an Individual Implementation Plan: 2011-2012

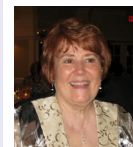
## ABOUT THE PRESENTERS:



**MICHAEL RUSH** has served schools for more than 30 years as both a teacher and consultant. He has worked closely with expert educators, including Heidi Hayes Jacobs. He has traveled extensively helping school leaders better

understand the operational curricula within their schools. Mr. Rush is experienced in Understanding by Design, Differentiated Instruction, and Project-Based Learning.

Mr. Rush is a former recipient of multiple National Science Foundation grants, in the areas of Using Technology in Education, and has consulted with Departments of Education across the United States. He is a founder, and serves as Executive Director, of the Curriculum Improvement Institute.



**DR. PATRICIA JOHNSON** is an experienced educator who has worked in nearly every capacity of public education. She began as

a high school English and journalism teacher prior to becoming a middle school and high school principal. Her work as a K-12 director of curriculum and instruction resulted in the development of standards based curriculum in all subjects for grades K through 12. As a superintendent in two districts, Dr. Johnson successfully maintained the role of Instructional Leader.

Dr. Johnson is experienced in providing comprehensive professional development on topics involving teaching, learning, and leadership. She has worked in school districts in five states and has presented at state and national conferences. She has coached administrators to become instructional leaders and mentored teachers who have since become successful administrators.

Contact Us!



630.282.1639



630.932.7868



[www.curriculuminstitute.org](http://www.curriculuminstitute.org)

# Registration

Two ways to register! Fill out the information below and fax it to 630.932.7868  
or register online at [www.curriculuminstitute.org](http://www.curriculuminstitute.org).

## Registration Choice

#	Description	Unit Price	Quantity
1	Arizona Leadership Conference Registration	\$169	
2	Arizona Leadership EARLY BIRD Conference Registration (ends 3/31)	\$149	

## Billing Information

School*:	<input type="text"/>
District*:	<input type="text"/>
Job Title*:	<input type="text"/>
First Name*:	<input type="text"/>
Last Name*:	<input type="text"/>
Address 1*:	<input type="text"/>
Address 2:	<input type="text"/>
City*:	<input type="text"/>
State*:	<input type="text"/>
Zip*:	<input type="text"/>
Phone*:	<input type="text"/>
Fax:	<input type="text"/>
Email*:	<input type="text"/>

### PAYMENT INFORMATION

#### If paying by Credit Card...

Credit Card Type*:	<input type="text"/>
Credit Card Number*:	<input type="text"/>
Card Security Code*:	<input type="text"/>
Expiration Month*:	<input type="text"/>
Expiration Year*:	<input type="text"/>

#### If paying by PO:

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## Cancellation Policy

By filling out the above information, you agree to the cancellation policy. Registrations can be cancelled within 10 days of receipt to receive a full refund. There will be no cancellation refunds after 10 days of registration confirmation. All requests for cancellation must be received at least 10 days prior to the event.